

DESIGN | PRINT | PROMOTIONAL



01223 312688
printcambridge.co.uk

Welcome to Minuteman Press® Cambridge

Minuteman Press has been proud to support the Cambridge community since 2009.

When we started this business, we noticed there was a gap in the market for a printing company who were customer focused, rather than simply driven by the size of the print order. We wanted to provide a place where all orders were treated with the same degree of care and attention, large or small.

We wanted to provide a single source solution where customers could source all their print and promotional requirements from one place.

We did this by:

- **Investing in people who understand design & print.**
- **Purchased the latest & best printing equipment.**
- **Concentrated on Cambridge. If you need us we are moments away.**
- **Now moved to a larger premises to add our new wide format printing division.**

So, if you want a friendly printer committed to understanding business and its needs, talk to us. I guarantee you will not be disappointed.

Denis Martin
Owner



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Why use us?



Print Specialists

A big investment in people and equipment has ensured we are able to offer the most comprehensive printing solution, all under one roof. Add to this, cutting, folding, creasing, perforating, binding, die-cutting and more. Whatever you need we have got it.



Local

We are an independent, owner led business, and will always welcome visits to our comfortable studio (with excellent coffee!) to talk through your requirements. Most of our work is produced on site, so almost anything is possible in short time frames. We'll even deliver within Cambridge City for free!



Design Led

We don't just print. Our team of qualified designers can help create, alter or finish your artwork for printing. Anything designed by us is always bespoke and carefully considered, we don't use templates or copy designs.



Experience

Our team has proudly printed for Cambridge since 2009, so we have a good understanding of how best to connect with the market and local area. We invest use cutting edge technology, so we can always offer new and exciting ideas to promote your business.

Meet the team



Denis Martin
Owner

Denis started Minuteman Press in 2009. Previously he had spent 20 years in various board positions within the service sector, including FTSE 250 companies. His passion is customer service and assists businesses in clearly defining their message to the market while ensuring any spend on print and promotional items achieves the maximum effect.



Josh Atkinson
Wide Format Manager

Josh joined in 2011 and has a keen eye for typography and vintage design. He is also the 'go to guy' for wide format printing and can advise on a wealth of materials available to cater for all budgets. Josh has a degree in Graphic Design from Anglia Ruskin University.



Rachel Smith
Graphic Designer

Rachel joined the MMP team in 2022, previously freelancing for an apparel brand, digital content creation and her own personal projects. Her portfolio is vast with a love of branding. Rachel got both her BA Hons and Master of Arts degrees from The Cambridge School of Visual and Performing arts.



Rhian Richardson
Head of Marketing

Rhian has valuable experience in editorial design, digital illustration and marketing and has an excellent eye for on-trend, quirky design. Rhian has a degree in Fine Art from Lancaster University.



Tegan Griggs
Graphic Designer

Tegan has shown a passion for design and print. She studied graphic design at West Suffolk for 2 years and has quickly become our sticker 'guru'.



Julie Donnelly
Front of House

Julie started with us in 2011 and is our very busy print finisher who is our last critical 'Quality Check'. If it is not perfect it does not go out. Julie has a degree in Graphic Communication from Northampton University.

Designing with us



Step 1 - Ideas

First, prepare all content (any required photographs, copy text and colours etc) before we start working on your design.

Take the time to think about how you want it to look by picking out examples of designs in print and on the internet, to give us some direction. We never copy anyone else's design, but it's important to take the guesswork out of the process, saving time and keeping your costs lower.



Step 2 - Design

Once you have supplied all your content, one of our graphic designers will help turn your ideas into a fully fledged, print ready design. Everything we create is bespoke - we don't use templates so you don't have to worry about seeing the same design elsewhere. We encourage a back-and-forth workflow, in person or over email, to reach the final stages.



Step 3 - Proof

Before we go to print, we always show a proof - either on screen or in print, so you can see how it will look. This is the last chance for making any amendments before...



Step 4 - Print

...we go into print production! Our designers will always make sure your design is optimised for print, so we take care of all colour calibration, alignment and pagination of booklets etc.

Graphic Design

A great design communicates what your business is, what it does, and why customers should choose you. Our designers take the time to understand and assist you with everything from a logo design to a high-end brochure. Collecting ideas and designs you like is the first step in helping us bring your vision to life. We can build you a company image that is professional and stylish.



Letterheads

Letterheads are an important part of your office stationery. Whether you're sending a business letter, proposal, or invoice, your letterhead is the face of your business.

We can help you customise yours with a range of paper weights and colours, supplemented by high quality digital, litho, metallic and pantone printing processes at an affordable cost.

Finished Size	Colour	Stock	Paper Weight
A4	CMYK	Uncoated	100gsm
A5	Greyscale Pantone Metallic	Specialist	120gsm 160gsm

“**Moving offices?**
Talk to us about business stationery pack offers and save money on



Postcards

PRINT
UP TO 2000
SAME DAY

Postcards are an inexpensive and effective way to promote your business. With a bold, sleek design they can be very informative and deliver a direct message without a lot of text. Their size makes them easy to transport and they can be used for many events and mail outs.

Push up the quality of your postcards with extra thick 450gsm card and tactile laminated finishes.

Finished Size	Colour	Stock	Paper Weight	Options
A6	CMYK	Uncoated	300gsm	Matt/Soft-touch/ Gloss Laminate/ Spot U.V
A5	Greyscale	Silk	350gsm	
DL	Metallic White	Matt/Silk	450gsm	



Variable data?
Postcards can be individually named and addressed so you can target your customers accurately

Flyers & Folded Flyers

A flyer should grab the attention of a potential customer with a clear and enticing design. We can enhance their appeal with a range of high quality paper and innovative folding options to make them really stand out

With both digital and lithographic print capabilities, we can print from 100's to 100,000's at great value.

Finished Size	Colour	Stock	Paper Weight	Options
DL	CMYK	Uncoated	130gsm	Matt/
A6	Greyscale	Silk	170gsm	Soft-touch/
A5	Metallic		250gsm	Gloss Laminate/
A4	White			Spot U.V

Folding Options



Half-fold



Tri-fold



Z-fold



4 Panel-fold



Vertical half fold



Gate fold



Double gate fold



Roll fold



Double Parallel fold



Cross fold

“ Distribution? ”

There are many ways to get flyers into your customers hand. Mail/leaflet drops, talk to us we can help



**PRINT
UP TO 1000
SAME DAY**

New Term ESSENTIALS

from your LOCAL printer

Welcome
BACK!

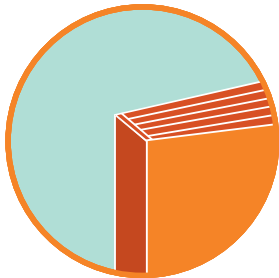


New Term ESSENTIALS

Booklets & Training Manuals

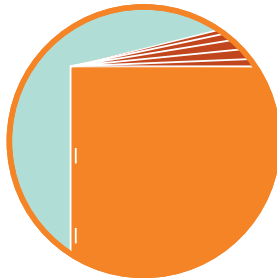
From programmes and catalogues to manuals and dissertations, we have full capability for producing booklets in almost any size. For anything over 8 pages through to 300 pages, we'll have the right binding option available on-site whether you need just the one book or 1000. Check out our handy binding guide to choose the right finish for you.

Finished Size	Colour	Stock	Paper Weight	Options
DL	CMYK	Uncoated	130gsm	Matt/Soft-touch/
A6	Greyscale	Silk	170gsm	Gloss Laminate/
A5	Metallic		250gsm	Spot U.V
A4	White			



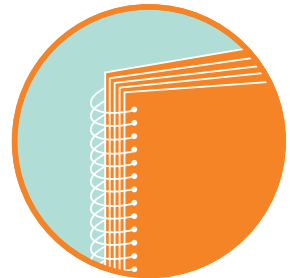
Perfect Bind

Perfect binding is widely used because it offers a professional, sophisticated look with high visual appeal. The books are created using melted glue that offers a flexible yet strong spine. Perfect for books over 40 sheets of paper.



Saddle Stitch

This technique uses two staples along the spine to bind it. This is our most popular bind as it is very affordable and quick to produce. Just remember your page count is a multiple of 4. Use the same paper throughout for a 'self cover' or upgrade your cover sheet with a thicker card with lamination.



Wire Bind

Metal wire binding offers a highly professional finish, perfect for presentations as the book can lay flat. It can also be applied to notebooks, presentations, manuals or calendars. We use a thick frosted plastic cover and offer faux leather grain card in a variety of colours for a backing sheet.

Business Cards

Business cards are essential. We offer a range of finishes to suit your needs. Our digitally printed 400gsm cards are great value and quick, and can also double up as price tags, vouchers and tickets.

Our most popular business card is our extra thick 450gsm with soft touch lamination for a great tactile feel, plus it can be in your hands in 3 working days. If you really want your cards to shine, we can add an additional spot UV Varnish for a fantastic raised emboss look and feel.

Finished Size	Colour	Stock	Paper Weight	Options
85x55mm	CMYK	Uncoated	400gsm	Matt/Soft-touch/ Gloss Laminate/ Spot U.V/Tribond
90x50mm	Greyscale	Silk	450gsm	
55x55mm	Metallic White	Specialist	900gsm	



“ Lots of People?
Extra discounts available for
multi-name orders ”

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MP

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Cambridge 2009

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Wedding Stationery & Invitations

Looking for something a bit special? You have found the right place. We specialise in making your big day memorable by being the printer in Cambridge with the ability to print metallic and white ink in house. This means we can produce small, fast turnaround runs on specialist card with metallic gold, silver, bronze, copper, rose gold and white.

Finished Size	Colour	Stock	Paper Weight
A6	CMYK	Uncoated	300gsm
A5	Greyscale	Coloured	350gsm
Custom	White Metallic	Specialist	400gsm





SAVE THE DATE

Save the Date

HARRIET & RICHARD
ARE GETTING MARRIED

SEPT

5

2020

formal invitation to follow

Save the Date

HARRIET & RICHARD
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formal invitation to follow

Presentation folders

Be prepared for every conference and impress your clients with your own printed presentation folders. Our quality die cut presentation folder templates have many customisable pocket options including business card holders, if required.

Finished Size	Colour	Stock	Paper Weight	Options
A5	CMYK	Uncoated	350gsm	Matt/Soft-touch/ Gloss Laminate/ Spot U.V
A4	Greyscale	Silk	400gsm	
Custom	Pantone			



Carbon Pads (NCR) & Post-it Notes

Our 2,3 or 4 part carbon pads are ideal for delivery notes, invoices, order pads, or any other forms where you might need duplicate copy.

Self-adhesive sticky notes are very useful for you and your colleagues, but also practical as a promotional gift. Printed with your logo and available in various sizes. So write, stick, and voila you've got a memo that'll stick around for sure.

Finished Size	Colour	Stock	Sheets per block
74x74mm	CMYK	Uncoated	50 sheets
105x74mm	Greyscale	Carbon	75 sheets
A6/A5	Pantone		100 sheets
Custom			



Desk blocks

Our desk block range is supplied with high quality 80gsm paper in a wide range of sizes. You can also choose to have your memo blocks on miniature pallets!

Stickers

We are proud of our vast sticker range and undoubtedly will have the right product for your project. Our comprehensive range covers self adhesive labels for products, packaging and promotions through to signage and display, all of which are printed to the highest, eye-catching quality and with a quick turnaround. We can die cut to any shape or size . Low volume orders welcome.

The possibilities for stickers can sometimes be overwhelming but we are always happy to share our expertise ensuring you get the most from your order.



Menus

We print for many of Cambridge's best restaurants, bars and pubs. We always strive for quality and creative design ideas to make a menu look as enticing as the food being produced. Our designers are always happy to get creative so, pop in, to have a chat about your ideas.

We have a range of options for menus from paper stocks to finished sizes and laminates. Our 'Indestruct' card is great for menus as its wipeable and as the name hints, can't be ripped or torn.

Finished Size

A5/A4/A3
Custom

Colour

CMYK
Greyscale
Metallic
White

Stock

Uncoated
Silk
Indestruct

Paper Weight

120gsm
250gsm
350gsm

Options

Matt/Gloss
Lamination

Folding

Half Fold
Trifold
Gate Fold



Seasonal Printing

With many occasions calling for a card, we've got you covered with our range of sizes, paper stocks and finishes to help create that stand out look.

Our data merge service can personalise each and everyone one of your cards giving that extra personal touch - we can even remove the task of writing out the envelopes using the same service. Your card's design and style can be continued onto the printed envelope really making it stand out from the rest of your recipient's mail.

Why not try one of our premium finishes - metallic, white, clear or foiled - to give your cards that extra something?

We have a range of calendar options in both size and shape - all with date ready templates to add your image. A personalised calendar makes a great 'time capsule' of a gift - let us help you to share your year with all of its milestones with colleagues and friends.

Planning ahead for next year? We can design and print wall planners too!



Promotional Pens

Promotional Pens are a great way to brand your business. At Minuteman Press, we offer a large selection that will create brand awareness when imprinted with your company name or logo. We can offer small quantities of luxury pens and large runs of budget styles to give you the best options. We can laser engrave metal pens and include a presentation box on certain lines. Talk to us about your requirements.



TOP 5
Promotional
Product

Bottles

Bottles with your corporate branding are a solid promotional gift. Ideal for any company supplying sports equipment, corporate gifts, or as fundraising items for individual clubs, charity events and school teams.

We can brand a wide range of water bottles and hot-drink flasks so, if you have something specific in mind, just get in touch.

“ Go green!
Re-fillable aluminium water bottles are an affordable way to promote a greener lifestyle.
”



Mugs

Mugs are a great gift which can be personalised right down to a name. They also offer great exposure of your brand for visitors to your home or office.

Our durable ceramic mugs are printed in house with no minimum order quantity, very quickly using the latest dye sublimation technology - which gives excellent full colour coverage at an affordable price.



Lanyards

Lanyards are a great way to make your brand visible. Whether being used at an exhibition as a give away product, to display badges, tickets or ID cards at events, they are always on show and often kept which makes them a great advertising tool. We offer a vast range to match your company branding in the best possible way.

Safety is not a concern as we only sell ours with a safety clip to ensure the lanyards breakaway under tension. We offer a range of badge holders, ski reels and clips so you can get the best out of your lanyards.



Material
Colour
Options



10mm Material Width



15mm Material Width



20mm Material Width



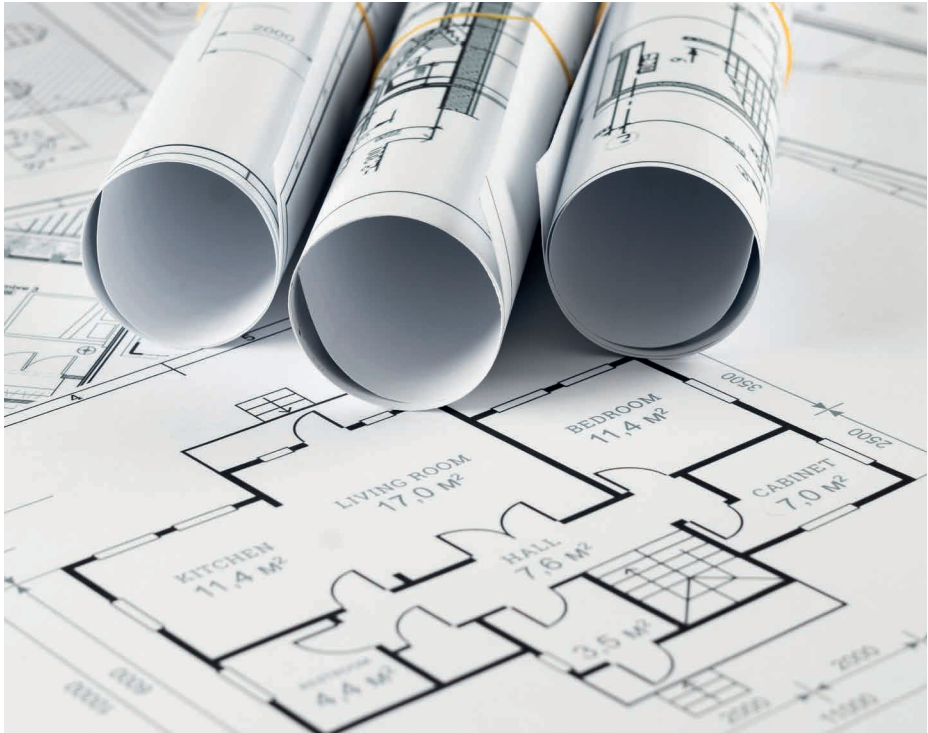
Tote Bags

Our tote bags are a great promotional item, giving high visibility to any business. Practical, sustainable and useful - what more could you want?



Architect Plans

Our Hewlett Packard architect printer will turn round your plans with rapid speed and high quality. We can print full colour and greyscale in sizes A3 to A0. Same day service available.



Posters

Our large format posters are printed on a wide format 10 colour photo printer. This printer gives exceptional results and allows us to print your posters in rapid time. If you need a large custom size photograph or a great quality art-print reproduction, we will give you the highest quality. We only print on top range 260gsm photo satin paper or 220gsm matt paper to ensure you receive the best quality product.



PVC Banners

We offer premium quality digitally printed PVC banners at a great price. 440gsm banner material creates long-lasting, waterproof banners. Our 1.6m wide large format banner printer produces vibrant colours at huge sizes to help make sure your banners make a real impact.

All banners can be hemmed and eyeleted to your specification, and we can create pockets for scaffolding or pole mounted banners.



Outdoor posters?

Vinyl banners make a great alternative to outdoor posters or A-Board inserts as they are fully waterproof and colour-fast.

Pull Up Banners

Our high quality, single-sided roller banner. Easy to use with two twist-out feet for support and a three-section bungee pole, comes packed in a padded carry bag.

Premium quality graphics are printed on supersmooth blockout material and can be ordered from 850mm up to 2000mm perfect for any location to create the impact you desire.



Signage

Since our big move in August 2021, we have expanded our wide format capabilities to include outdoor and indoor signage. We can now produce vinyl graphics which can be applied to windows, boards and vehicles. Our plotter means we can cut vinyl to any shape and size, then mount it onto your chosen media. If you have a project for shop signage, internal graphics, or a vehicle that needs sign writing get in touch. We will have one of our experienced designers help you make the maximum impact.





Flags

Our flags can be a great way of showing your logo at an exhibition and drive customers or clients to your stand. They are easy to assemble and include a carry bag. We offer 'tear drop' and 'feather' shape, lightweight and can print either one side or both. We can supply ground spikes or water bases to secure your flag. We have a range of sizes so, please enquire to find out what works best for you.



Large Format Boards

Foamex

A superb material for both indoor and outdoor signage. This subtly flexible and strong board is very popular with advertising hoardings and outdoor signage. Available in 1.3mm, 3mm, 5mm and 10mm thicknesses, it is an extremely versatile and lightweight material that stays unaffected from all types of weather.

Correx

A fluted plastic board often linked with estate agents. This is a lightweight weatherproof board. A cost effective product, Correx is ideal for short term or temporary signage.

Self-Adhesive Vinyl

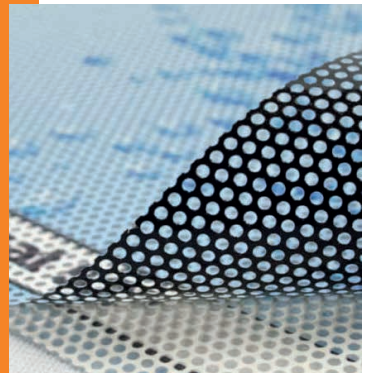
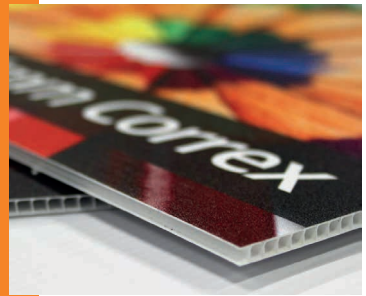
A great option for short term advertising. Our digitally printed stickers can be easily stuck on to smooth surfaces ranging from signage to vehicle graphics. Lamination options include Matt, Gloss, Crystal anti-scratch and Floor lamination.

One Way Vision

Also known as contra-vision or microdot, these stickers are punched with tiny holes. Ideal for the windows of shops or offices, one side is digitally printed whilst the reverse allows you to see through and allow light into the inside.

Inside Window

These stickers fix to the inside of the glass to make them visible to the outside world. We reverse the artwork and print onto vinyl. The back is matched with a white vinyl to give the sticker bold definition.



Display systems

Our range of display systems will enable you to show your company in the biggest way possible. We have a huge range of exhibition stands to suit your needs. Whether you are needing a display system for your exhibition or an outdoor signage board, we will have a signage system that works for you.



Pop-up Systems

Our Pop-up systems create your brand and environment immediately. A great support for sales people at exhibitions and events. Lightweight, easy to assemble, at an affordable price.



What does 'Print ready' mean?

File format

When submitting a digital file. It needs to be 'print ready'. We request that you send us a PDF, as we prefer to work in a PDF workflow, but a high quality JPEG will work as well. Sending us a file in any Microsoft format such as word documents or Powerpoint slides could result in fonts changes and images shifting so we do not accept these file formats.

Resolution

To make sure that your art files print with clear, crisp images and text, we require that the artwork supplied has a resolution of no less than 300 dpi. Artwork supplied at a lower resolution will result in blurry, pixelated images. If you are unsure please send your file over and we will happily check for you.

Colours

CMYK (cyan, magenta, yellow and black) is the industry standard formula. It was created to give accurate colour reproductions. Artwork submitted in RGB, spot or pantone will be converted into CMYK format to print on our digital presses. This can result in colour changes. We can produce proofs if you would like to check colours before printing a large run.



What is 'Bleed'

Follow our simple artwork guide, and you're ready to print!



Looking for more?

The products featured within this booklet are just a selection of the many items we offer. If you have a requirement not mentioned, we can probably help with that too! Get in touch:



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