

DESIGN | PRINT | PROMOTIONAL



*Minuteman  
Press*

**CAMBRIDGE**

**Your Local  
Printer**

**01223 312688**

**[printcambridge.co.uk](http://printcambridge.co.uk)**

# Welcome to Minuteman Press Cambridge

Minuteman Press has been proud to support the Cambridge community since 2009.

When we started this business, we noticed there was a gap in the market for a print and design company who were customer focused rather than simply driven by the size of the print order. We wanted to provide a place where all orders were treated with the same degree of care and attention, whether large or small.

We also wanted to provide a single source solution where customers could source all their print, design and promotional requirements from one place.

We did this by:

- **Building a strong digital print capability, providing a wide range of products, available fast and to a very high quality.**
- **We ensured that all our people were fully trained and conversant with all our printing machines to maximise order flow.**
- **All our people are qualified graphic designers which means we have a large, talented and diversified resource enabling us to deal with your needs quickly, even during busy periods.**
- **We have built strong relationships with a select number of specialist products and service providers. We have inspected their quality standards and more importantly their 'business culture'. This means we can manage your orders from start to finish, supplying a wide range of high quality products at a competitive price.**
- **Most importantly, we have committed to building a business that services Cambridge. We never geographically stretch ourselves. Like many of our customers, we live, work, shop, dine and socialise in our great City.**

So, if you want a friendly printer committed to understanding business and its needs, talk to us. I guarantee you will not be disappointed.

Denis Martin  
Owner



# Contents

About us:	Why use us?	4	
	Meet the team	5	
Printing:	Graphic Design	6	
	Letterheads	8	
	Postcards	9	
	Flyers	10	
	Booklets	12	
	Business cards	14	
	Wedding Stationery	16	
	Folders	18	
	Pads & Post-it notes	19	
	Stickers	20	
Promotional:	Menus	21	
	Seasonal	22	
	Pens	23	
	Bottles	24	
	Mugs	25	
	Lanyards	26	
	Totebags	27	
	Large format:	Architect plans	28
		Posters	29
		PVC Banners	30
Pull Up Banners		31	
Signage		32	
Flags		34	
Large format signs		35	
Helpful tips:	Display signage	36	
	Pop up systems	37	
	Getting print ready	38	
	What is bleed?	39	

# Why use us?



## Print Specialists

We can fulfil most printing requirements quickly, right here in Cambridge. We have full colour digital presses, high quality wide format printers & scanning facilities, plus most recently UV capabilities in house, to complement our complete array of finishing equipment. Follow our blog to see what's new.



## Local

We are an independent, owner led business, and will always welcome visits to our comfortable studio (with excellent coffee!) to talk through your requirements. Most of our work is produced on site, so almost anything is possible in short time frames. We'll even deliver within Cambridge for free!



## Design Led

We don't just print. Our team of qualified designers can help create, alter or finish your artwork for printing. Anything designed by us is always bespoke and carefully considered, we don't use templates or copy designs.



## Experience

Our team has proudly printed for Cambridge since 2009, so we have a good understanding of how best to connect with the market and local area. We invest use cutting edge technology, so we can always offer new and exciting ideas to promote your business.

# Meet the team



**Denis Martin**  
Owner

Denis started Minuteman Press in 2009. Previously he had spent 20 years in various board positions within the service sector, including FTSE 250 companies. His passion is customer service and assists businesses in clearly defining their message to the market while ensuring any spend on print and promotional items achieves the maximum effect.



**Dario Fisher**  
Studio Director

Dario joined in 2010 and now runs the day to day operations. He has a degree in Illustration from Swansea University and a thorough understanding of design and branding. Dario will often take a client brief and then choose which designer most fits the projects requirements.



**Josh Atkinson**  
Wide Format Manager

Josh joined in 2011 and has a keen eye for typography and vintage design. He is also the 'go to guy' for wide format printing and can advise on a wealth of materials available to cater for all budgets. Josh has a degree in Graphic Design from Anglia Ruskin University.



**Rhian Richardson**  
Head of Marketing

Rhian has valuable experience in editorial design, digital illustration and marketing and has an excellent eye for on-trend, quirky design. Rhian has a degree in Fine Art from Lancaster University.



**Tegan Griggs**  
Graphic Designer

Tegan is the latest edition to the team and has shown a passion for design and print. She studied graphic design at West Suffolk for 2 years and has quickly become our sticker 'guru'.



**Julie Donnelly**  
Front of House

Julie is our very busy print finisher who is our last critical 'Quality Check'. If it is not perfect it does not go out. Julie has a degree in Graphic Communication from Northampton University.

# Graphic Design

A great design communicates what your business is, what it does, and why customers should choose you. Our designers take the time to understand and assist you with everything from a logo design to a high-end brochure. Collecting ideas and designs you like is the first step in helping us bring your vision to life. We can build you a company image that is professional and stylish.



# Designing with us

## Step 1 - Ideas

First, prepare all content (any required photographs, copy text and colours etc) before we start working on your design.

Take the time to think about how you want it to look by picking out examples of designs in print and on the internet, to give us some direction. We never copy anyone else's design, but it's important to take the guesswork out of the process, saving time and keeping your costs lower.

## Step 2 - Design

Once you have supplied all your content, one of our graphic designers will help turn your ideas into a fully fledged, print ready design. Everything we create is bespoke - we don't use templates so you don't have to worry about seeing the same design elsewhere. We encourage a back-and-forth workflow, in person or over email, to reach the final stages.

## Step 3 - Proof

Before we go to print, we always show a proof - either on screen or in print, so you can see how it will look. This is the last chance for making any amendments before...

## Step 4 - Print

...we go into print production! Our designers will always make sure your design is optimised for print, so we take care of all colour calibration, alignment and pagination of booklets etc.



# Letterheads

Letterheads are an important part of your office stationery. Whether you're sending a business letter, proposal, or invoice, your letterhead is the face of your business.

We can help you customise yours with a range of paper weights and colours, supplemented by high quality digital, litho, metallic and pantone printing processes at an affordable rate.

Finished Size	Colour	Stock	Paper Weight
A4	CMYK	Uncoated	100gsm
A5	Greyscale	Specialist	120gsm
	Pantone		160gsm
	<b>Metallic</b>		



**Moving offices?**  
Talk to us about business stationery pack offers and save money on

Minuteman Design Ltd trading as Minuteman Press®  
Unit 11, South Foreland, South East, Kent ME18 1PL  
Tel: 01227 512222, 01227 512223 or 01227 512224

# Postcards

PRINT  
UP TO 2000  
SAME DAY

Postcards are an inexpensive and effective way to promote your business. With a bold, sleek design they can be very informative and deliver a direct message without a lot of text. Their size makes them easy to transport and they can be used for many events and mail outs.

Push up the quality of your postcards with extra thick 450gsm card and tactile laminated finishes.

Finished Size	Colour	Stock	Paper Weight	Options
A6	CMYK	Uncoated	300gsm	Matt/Soft-touch/
A5	Greyscale	Silk	350gsm	Gloss Laminate/
DL	<b>Metallic</b>	Matt/Silk	450gsm	Spot U.V
	White			



**Variable data?**  
Postcards can be individually named and addressed so you can target your customers accurately

# Flyers & Folded Flyers

A flyer should grab the attention of a potential customer with a clear and enticing design. We can enhance their appeal with a range high quality paper and innovative folding options to make them really stand out

With both digital and lithographic print capabilities, we can print from 100's to 100,000's at great value.

Finished Size	Colour	Stock	Paper Weight	Options
DL	CMYK	Uncoated	130gsm	Matt/Soft-touch/ Gloss
A6	Greyscale	Silk	170gsm	Laminate/
A5	<b>Metallic</b>		250gsm	Spot U.V
A4	White			

## Folding Options



Half-fold



Tri-fold



Z-fold



4 Panel-fold



Vertical half fold



Gate fold



Double gate fold



Roll fold



Double Parallel fold

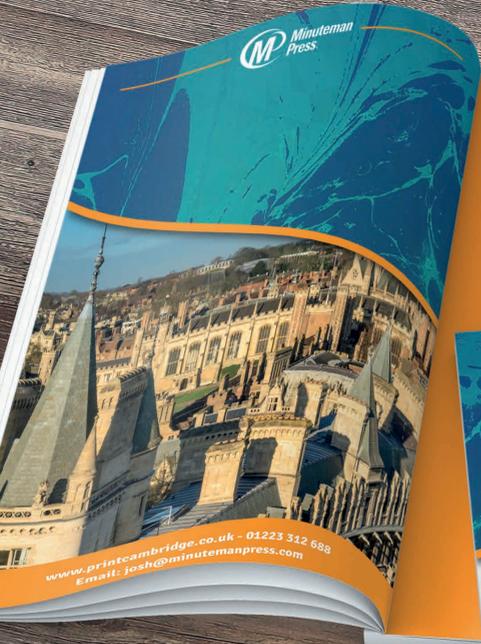


Cross fold

**“ Distribution? ”**  
There are many ways to get flyers into your customers hand. Mail/leaflet drops, talk to us we can help



**PRINT  
UP TO 1000  
SAME DAY**



www.printcambridge.co.uk - 01223 312 688  
 Email: josh@minutemanpress.com

## Why use us?



### Print Specialists

We can fulfil most printing requirements quickly, right here in Cambridge. We have full colour digital, high quality wide format & scanning and most recently UV print capabilities in house. To complement our complete array of finishing equipment. Follow our blog to see what's new.



### Local

We are an independent, owner led business, and will always welcome visits to our comfortable studio (with excellent coffee!) to work to your requirements. Most of our work is produced on site, so almost anything is possible in short timeframes. We'll even deliver within Cambridge too.



# DISPLAY SYSTEMS & SIGNAGE



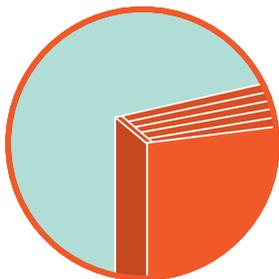
ROLL UP BANNER STANDS



# Booklets & Training Manuals

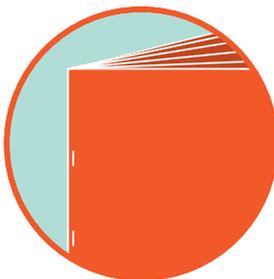
From programmes and catalogues to manuals and dissertations, we have full capability for producing booklets in almost any size. For anything over 8 pages through to 300 pages, we'll have the right binding option available on-site whether you need just the one book or 1000. Check out our handy binding guide to choose the right finish for you.

Finished Size	Colour	Stock	Paper Weight	Options
DL	CMYK	Uncoated	130gsm	Matt/Soft-touch/
A6	Greyscale	Silk	170gsm	Gloss Laminate/
A5	<b>Metallic</b>		250gsm	Spot U.V
A4	White			



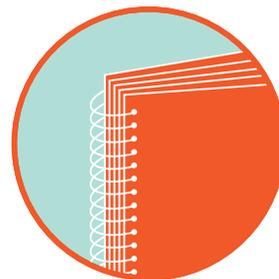
### Perfect Bind

Perfect binding is widely used because it offers a professional, sophisticated look with high visual appeal. The books are created using melted glue that offers a flexible yet strong spine. Perfect for books over 40 sheets of paper.



### Saddle Stitch

This technique uses two staples along the spine to bind it. This is our most popular bind as it is very affordable and quick to produce. Just remember your page count is a multiple of 4. Use the same paper throughout for a 'self cover' or upgrade your cover sheet with a thicker card with lamination.



### Wire Bind

Metal wire binding offers a highly professional finish, perfect for presentations as the book can lay flat. Its can also be applied to notebooks, presentations, manuals or calendars. We use a thick frosted plastic cover and offer faux leather grain card in a variety of colours for a backing sheet.

# Business Cards

Business cards are an essential. We offer a range of finishes to suit your needs. Our digitally printed 350gsm cards are great value and quick, and can also double up as price tags, vouchers and tickets.

Our most popular business card is our extra thick 450gsm with soft touch lamination for a great tactile feel, plus it can be in your hands in 3 working days. If you really want your cards to shine, we can add an additional spot UV Varnish for a fantastic raised emboss look and feel.

Finished Size	Colour	Stock	Paper Weight	Options
85x55mm	CMYK	Uncoated	350gsm	Matt/Soft-touch/ Gloss Laminate/ Spot U.V/Tribond
90x50mm	Greyscale	Silk	450gsm	
55x55mm	<b>Metallic</b> White	Specialist	900gsm	



“ Lots of People?  
Extra discounts available for  
multi-name orders ”



# Wedding Stationery & Invitations

Looking for something a bit special? You have found the right place. We specialise in making your big day memorable by being the only printers in Cambridge with the ability to print metallic and white ink in house. This means we can produce small, fast turnaround runs on specialist card with metallic gold, silver, bronze, copper, rose gold and white.

Finished Size	Colour	Stock	Paper Weight
A6	CMYK	Uncoated	300gsm
A5	Greyscale	Coloured	350gsm
Custom	White <b>Metallic</b>	Specialist	400gsm





SAVE THE DATE

# Save the Date

HARRIET & RICHARD  
ARE GETTING MARRIED

SEPT

5

2020

*formal invitation to follow*

# Save the Date

HARRIET & RICHARD  
ARE GETTING MARRIED

SEPT

5

2020

*formal invitation to follow*

# Presentation folders

Come prepared for every conference and impress your clients with your own printed presentation folders. Our high quality die cut presentation folder templates have many customisable pocket options and business card holders if required, available as heavy matt card with lamination, if required.

Finished Size	Colour	Stock	Paper Weight	Options
A5	CMYK	Uncoated	350gsm	Matt/Soft-touch/
A4	Greyscale	Silk	400gsm	Gloss Laminate/
Custom	Pantone			Spot U.V



# Pads & Post-it notes

Self-adhesive sticky notes are very useful for you and your colleagues, but also practical as a promotional gift. Printed with your logo and available in various sizes. So write, stick, and voila you've got a memo that'll stick around for sure.

Finished Size	Colour	Stock	Sheets per block
74x74mm	CMYK	Uncoated	50 sheets
105x74mm	Greyscale	Carbon	75 sheets
A6/A5	Pantone		100 sheets
Custom			



## Desk blocks

Our desk block range is supplied with high quality 80gsm paper in a wide range of sizes. You can also choose to have your memo blocks on miniature pallets!

# Stickers

We are proud of our vast sticker range and undoubtedly will have the right product for your project. Our comprehensive range covers self adhesive labels for products, packaging and promotions through to signage and display, all of which are printed to the highest, eye-catching quality and with a quick turnaround. We can die cut to any shape or size . Low volume orders welcome.

The possibilities for stickers can sometimes be overwhelming but we are always happy to share our expertise ensuring you get the most from your order.



# Menus

We print for many of Cambridge's restaurants, bars and pubs. We always strive for quality and creative design ideas to make a menu look as enticing as the food being produced. Our designers are always happy to get creative so, pop in, to have a chat about your design brief.

We have a range of options for menus from paper stocks to finished sizes and laminates. Our 'Indestruct' card is great for menus as its wipeable and as the name hints, can't be ripped or torn.

## Finished Size

A5/A4/A3  
Custom

## Colour

CMYK  
Greyscale  
Metallic  
White

## Stock

Uncoated  
Silk  
Indestruct

## Paper Weight

120gsm  
250gsm  
350gsm

## Options

Matt/Gloss  
Lamination

## Folding

Half Fold  
Trifold  
Gate Fold



# Seasonal Printing

With many occasions calling for a card we've got you covered with our range of sizes, paper stocks and finishes to help create and print stand out sentiments.

Our data merge service can personalise each and everyone one of your cards giving that extra personal touch - we can even remove the task of writing out the envelopes using the same service. Your card's design and style can be continued onto the printed envelope really making it stand out from the rest of your recipient's mail.

Why not try one of our premium finishes - metallic, white, clear or foiled - to give your cards that extra something?

We have a range of calendar options in both size and shape - all with date ready templates to add your image. A personalised calendar makes a great 'time capsule' of a gift - let us help you to share your year with all of its milestones with colleagues and friends.

Planning ahead for next year? We can design and print wall planners too!



# Promotional Pens

Promotional Pens are a great way to brand your company or organisation. At Minuteman Press, we offer a large selection that will create brand awareness when imprinted with your company name or logo. We can offer small quantities of luxury pens and large runs of budget styles to give you the best options available. We can also laser engrave metal pens and include a presentation box on some lines. We have lots of pens on display at our studio, so you can be sure to find the right one for you.



**TOP 5**  
**Promotional**  
**Product**

# Bottles

Bottles with your corporate branding are a solid promotional gift. Ideal for any company supplying sports equipment, corporate gifts, or as fundraising items for individual clubs, charity events and school teams.

We can brand a wide range from plastic water bottles to hot-drink flasks, so if you have something specific in mind, just get in touch.

**“Go green!**  
Re-fillable aluminium water bottles are an affordable way to promote a greener lifestyle.  
**”**



# Mugs

Mugs are a great gift which can be personalised right down to a name. They also offer great exposure of your brand for visitors to your home or office.

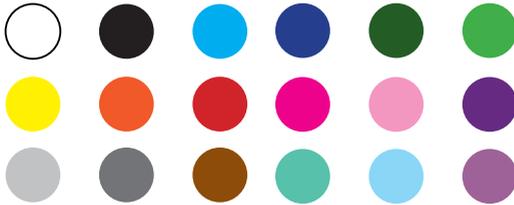
Our durable ceramic mugs are printed in house with no minimum order quantity, very quickly using the latest dye sublimation technology - which gives excellent full colour coverage at an affordable price.



# Lanyards

Lanyards are a great way to make your brand visible. Whether being used at an exhibition as a give away product, to display badges, tickets or ID cards at events, they are always on show and often kept which makes them a great advertising tool. We offer a vast range to match your company branding in the best possible way.

Safety is not a concern as we only sell ours with a safety clip to ensure the lanyards breakaway under tension. We offer a range of badge holders, ski reels and clips so you can get the best out of your lanyards.



Material  
Colour  
Options



10mm Material Width



15mm Material Width



20mm Material Width



# Tote Bags

Plastic is dead, long live the tote!

Our printed tote bags are the perfect promotional product for any kind of business; from fashion designers and high street retailers to schools, universities and artists. They can be printed with any design, so are perfect for any purpose you can think of. We also offer a range of colours and sizes to suit everyone.



# Architect Plans

Our Hewlett Packard architect printer will turn around your plans with rapid speed and high quality. We can print full colour plans and greyscale in sizes A3 to A0. We can turn these around same day so if you're in a rush we have you covered.



# Posters

Our large format posters are printed on a wide format 10 colour photo printer. This printer gives exceptional results and allows us to print your posters in rapid time. If you need a large custom size photograph or a great quality art-print reproduction, this machine will give you the highest quality. We only print on top range 260gsm photo satin paper or 220gsm matt paper to ensure you receive the best quality product.



# PVC Banners

We offer premium quality digitally printed PVC banners at a great price. 440gsm banner material creates long-lasting, waterproof banners. Our 1.6m wide large format banner printer produces vibrant colours at huge sizes to help make sure your banners make a real impact.

All banners can be hemmed and eyeleted to your specification, and we can create pockets for scaffolding or pole mounted banners.



# Pull Up Banners

Our high quality, single-sided roller banner. Easy to use with two twist-out feet for support and a three-section bungee pole, comes packed in a padded carry bag.

Premium quality graphics are printed on supersmooth blockout material and can be ordered from 850mm up to 2000mm perfect for any location to create the impact you desire.



# Signage

Since our big move in August 2021, we have expanded our wide format capabilities to include outdoor and indoor signage. We can now produce vinyl graphics which can be applied to windows, boards and vehicles. Our plotter means we can cut vinyl to any shape and size, then mount it onto your chosen media. If you have a project for shop signage, internal graphics, or a vehicle that needs sign writing get in touch We will have one of our experienced designers help you make the maximum impact.





# Flags

Our lightweight flags can be a great way of showing your logo at an exhibition and drive customers or clients to your stand. They are easy to assemble and include a carry bag. We offer tear drop and feather shape flags and can print either one sided or both sides. We can supply ground spikes or water bases to secure your flag. We have a range of sizes so please enquire to find out what works best for you.



# Large Format Boards

## Foamex

A superb material for both indoor and outdoor signage. This subtly flexible and strong plastic board is very popular with advertising hoardings and outdoor signage. Available in 1.3mm, 3mm, 5mm and 10mm thicknesses, it is an extremely versatile and lightweight material that stays unaffected from all types of weather damage.

## Correx

A fluted plastic board often linked with estate agents boards. This is a lightweight weatherproof board. Due to its more economical nature than Foamex, Correx is ideal for short term or temporary signage.

## Self-Adhesive Vinyl

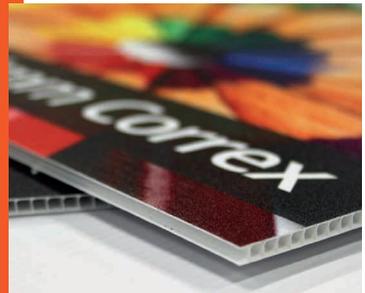
A great option for short term advertising. Our digitally printed stickers can be easily stuck on to smooth surfaces ranging from signage to vehicle graphics. Lamination options include Matt, Gloss, Crystal anti-scratch and Floor lamination.

## One Way Vision

Also known as contra-vision or microdot, these stickers are punched with tiny holes. Ideal for the windows of shops or offices, one side is digitally printed whilst the reverse allows you to see through and allow light into the inside.

## Inside Window

These stickers fix to the inside of the glass to make them visible to the outside world. We reverse the artwork and print onto a vinyl. The back is matched with a white vinyl to give the sticker bold definition.



# Display systems

Our range of display systems will enable you to show your company or product range in the biggest way possible. We have a huge range of exhibition stands to suit your needs. Whether you are needing a display system for your exhibition or an outdoor signage board to promote a new offer, we will have a signage system that works for you.



# Pop-up Systems

Our Pop-up systems are made from a high quality block out material which is then attached magnetically to the pop up backing system. The kit includes a durable, wheeled case which can be turned into a desk stand with a wrappable graphic to make it a great place to talk business. Our kits also include lights to hang at the top of the display. We have a range of sizes so please enquire to find the best one for your requirement.



# What does 'Print ready' mean?

## File format

When submitting a digital file. It needs to be 'print ready'. We request that you send us a PDF, as we prefer to work in a PDF workflow, but a high quality JPEG will work as well. Sending us a file in any Microsoft format such as word documents or Powerpoint slides could result in fonts changes and images shifting so we do not accept these file formats.

## Resolution

To make sure that your art files print with clear, crisp images and text, we require that the artwork supplied has a resolution of no less than 300 dpi. Artwork supplied at a lower resolution will result in blurry, pixelated images. If you are unsure please send your file over and we will happily check for you.

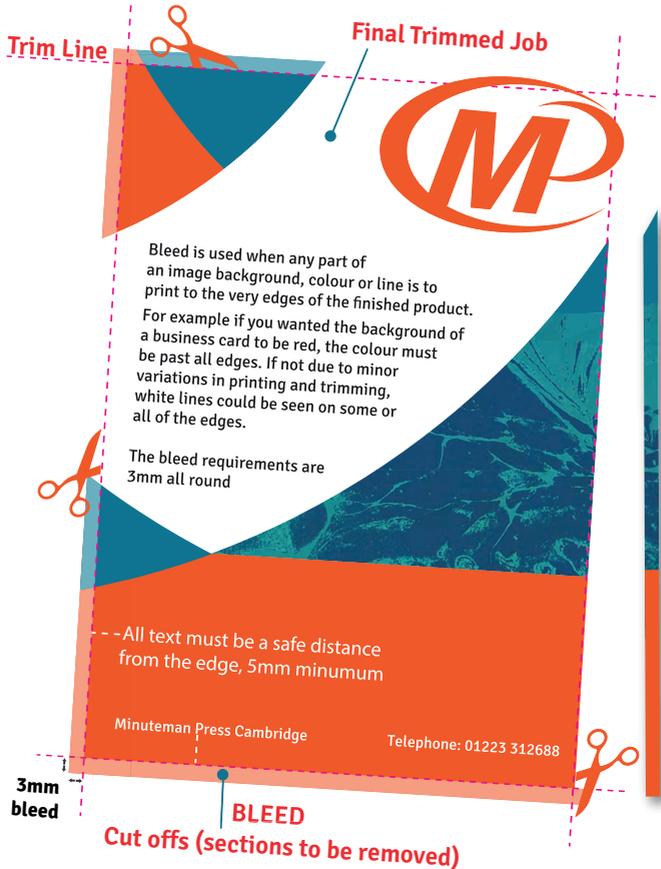
## Colours

CMYK (cyan, magenta, yellow and black) is the industry standard formula. It was created to give accurate colour reproductions. Artwork submitted in RGB, spot or pantone will be converted into CMYK format to print on our digital presses. This can result in colour changes. We can produce proofs if you would like to check colours before printing a large run.



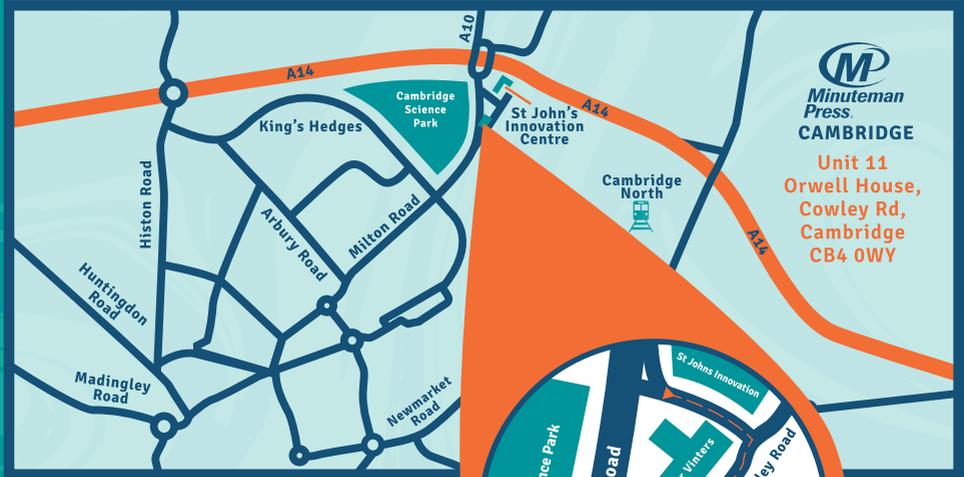
# What is 'Bleed'

Follow our simple artwork guide, and you're ready to print!



## Looking for more?

The products featured within this booklet are just a selection of the many items we offer. If you have a requirement not mentioned here, we can probably help with that too! Get in touch:



**MP**  
Minuteman  
Press  
CAMBRIDGE

Unit 11  
Orwell House,  
Cowley Rd,  
Cambridge  
CB4 0WY

Minuteman Press Cambridge  
Unit 11, Orwell Furlong  
Cowley Road, Cambridge CB4 0WY

01223 312688  
[www.printcambridge.co.uk](http://www.printcambridge.co.uk)

@minutemancams

